

PBS 45 & 49

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press release

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FOR IMMEDIATE RELEASE

Gov. Strickland's State of the State Address to Air Live on PBS 45 & 49

KENT, Ohio — March 9, 2007 — PBS 45 & 49 announced today that it will air Gov. Ted Strickland's State of the State address on Wednesday, March 14 from noon to 1 p.m. The live broadcast from the State Capitol in Columbus also will be streamed on the PBS 45 & 49 Web site, www.pbs4549.org, and will be available for viewing on demand after the program has ended. Gov. Strickland's address will focus on the 2008-2009 biennial budget, which will be formally presented to the legislature on Thursday, March 15.

About PBS 45 & 49

PBS 45 & 49 is owned and operated by Northeastern Educational Television of Ohio, Inc., a private, nonprofit corporation and consortium of Kent State University, The University of Akron and Youngstown State University. A trusted community resource, PBS 45 & 49 uses the power of commercial-free television and related services to enrich the lives of people through high-quality programming and educational services that teach, illuminate and inspire. The only broadcast television service that reaches all of northeast Ohio, PBS 45 & 49 is available to 1.8 million households and 4.6 million people in the Cleveland and Youngstown designated market areas. In an average week, over 530,000 households (about 30 percent in the region) tune in. Through funding from eTech Ohio, the organization provides K-12 educational technology training and instructional television programming to 21,500 educators and 257,400 students in eight Ohio counties. For more information about PBS 45 & 49, visit www.pbs4549.org or call 1-800-554-4549.